

IMPLEMENTING TRANSFORMATIONAL CHANGE

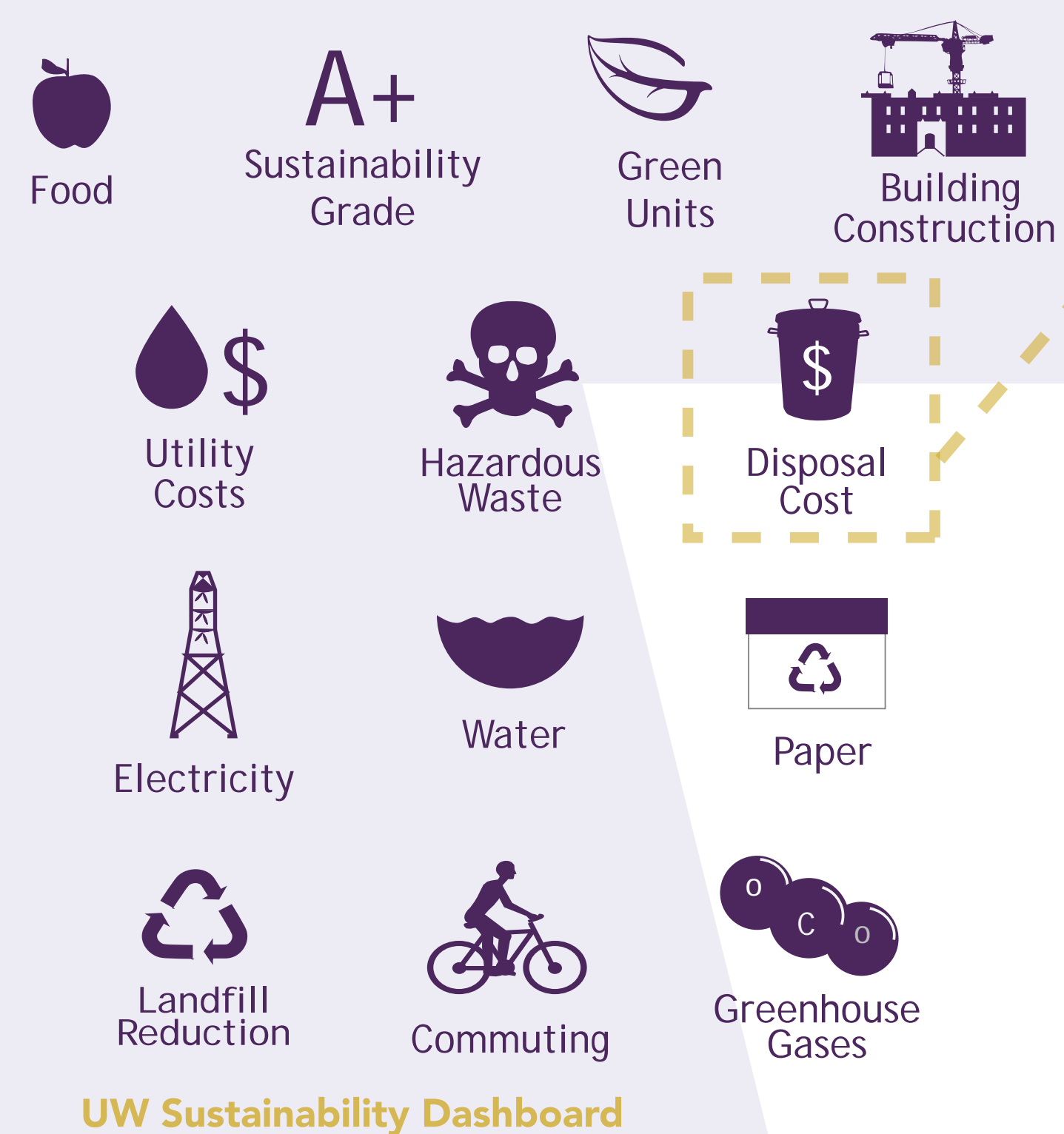
Architecture for Success

Seek and inspire support from the foundation to the top leaders and connect to institutional culture (UW four pillars).

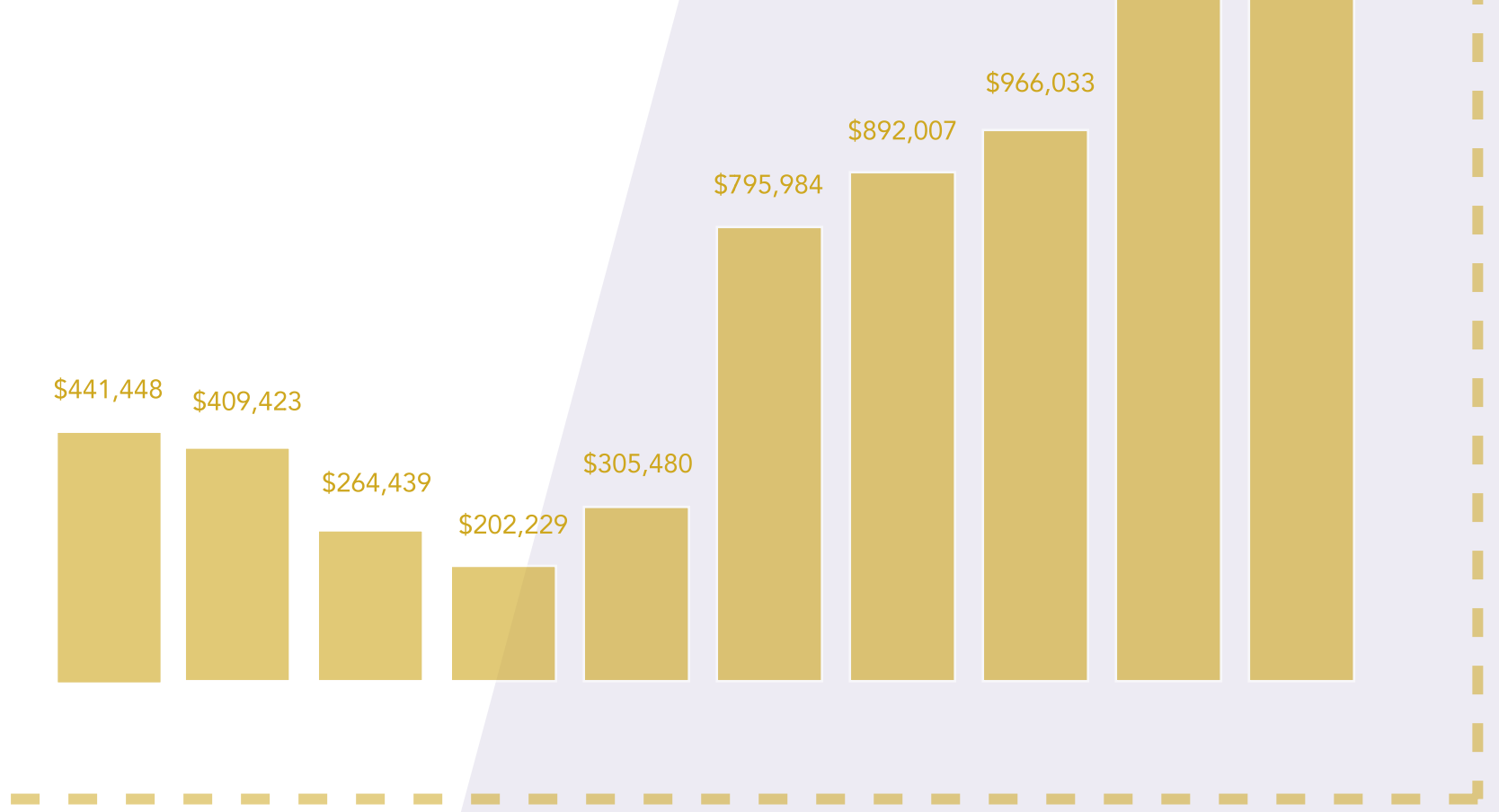


Measure and Share Success

Track performance and communicate results.

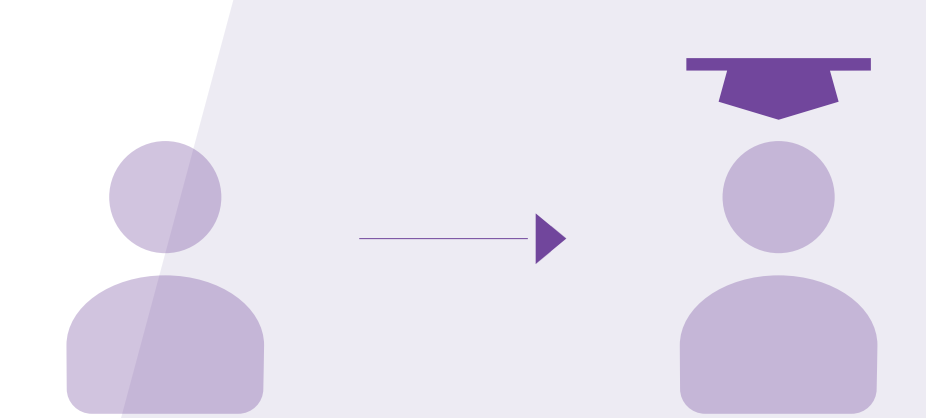


Diposal Costs Avoided



Good Design

Good design makes information more engaging



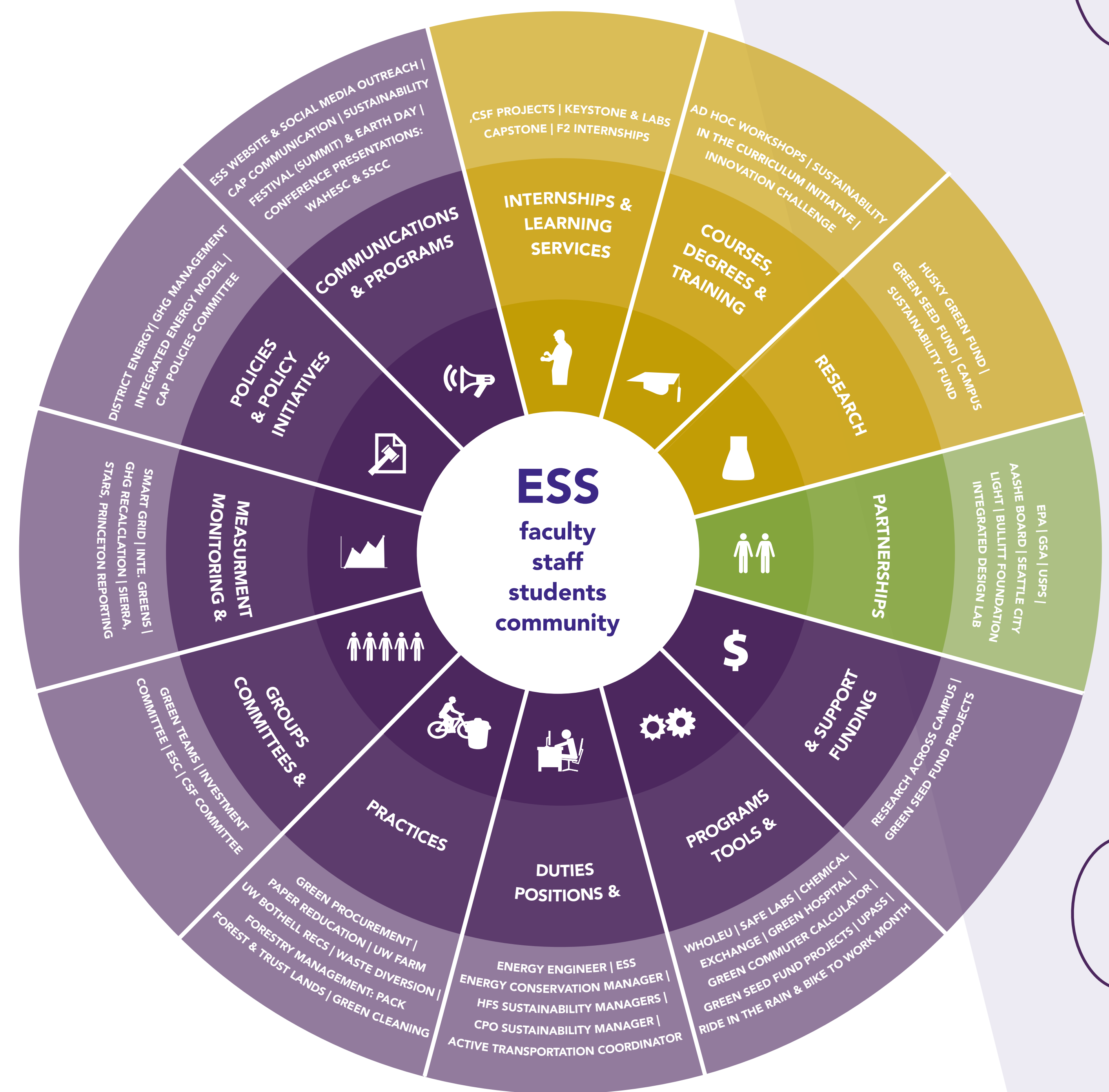
Raise the Bar

Set and achieve high standards.

The University of Washington is the only North American school to win an ISCN Award since 2012. ("Excellence in Integration")

The Sustainability Scene

Understand the landscape of sustainability stakeholders.



Know Your Audience

Take the time to learn about your partners and their priorities.



It's like



Know your audience in order to cater to the audience's needs and preferences.

Fund Innovations

Secure financial resources for campus as a living lab.

Campus Sustainability Fund (CSF)

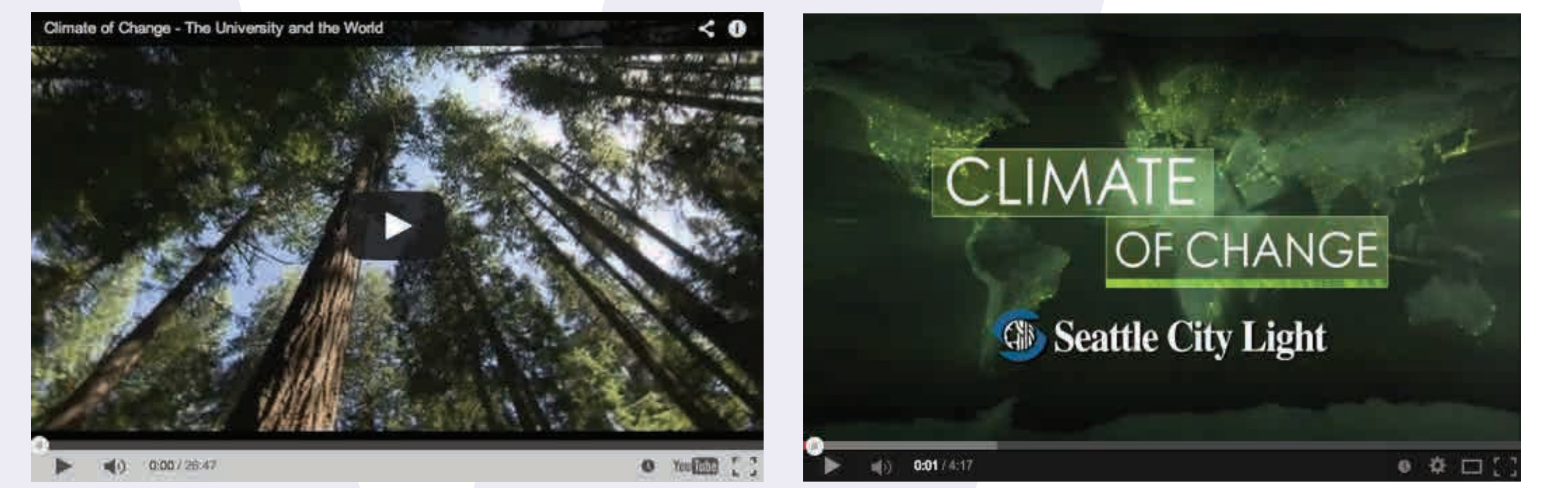
- over **\$1.1 million** dispersed to sustainability projects since the 2010-2011 school year
- 7 students on committee each year; grads and undergrads
- 45 projects granted since the 2010-2011 school year
- 25 project proposals per year

Green Seed Fund (GSF)

- over **\$250k** dispersed to sustainability projects since the 2013-2014 school year
- 5 projects granted since the 2010-2011 school year
- 15 project proposals per year

Successful Project: Climate Action Plan

In January 2009, under the auspices of the Environmental Stewardship Advisory Committee, a Climate Action Planning Oversight Team formed to coordinate the drafting of a Climate Action Plan. Teams of faculty, students, administrative leaders and staff across all three campuses worked together to develop the UW plan, which was submitted to ACUPCC on September 12, 2009. The Plan describes preliminary strategies to be explored by the UW, including our intent to work toward becoming climate-neutral. The UW Climate Action Plan sets out broad strategies--i.e. a "Plan to Plan," that will guide us to that goal.



The collaboration continued with the Climate of Change video series highlighting efforts across campus: green.uw.edu/climateofchange

2013 Sustainability Savings

- 100%** of campus electricity is carbon neutral
- 81%** commute using alternative modes of transportation*
- 61%** waste diversion in 2013** (70% waste diversion goal by 2020)

\$5.58 million saved via water conservation measures

\$4.38 million saved via electricity saving measures

\$1.99 million saved via other measures

\$1.2 million saved via waste diversion

\$1.14 million saved via natural gas conservation

= \$14.29 million total savings

* UW provides each student with a UPass which allows them access to all public transportation in the greater Seattle Area.
** Recycling and compost bins are provided across campus.

